# MASS TIMBER HOUSE

at the Myshak METRO BALLPARK



## THE BALLPARK DISTRICT

## CANADA'S ONLY MASS TIMBER CENTRIC DEVELOPMENT

Once the developer for the "THE BALLPARK DISTRICT" registered the Architectural Control Guidelines in July of 2023 requiring this project to utilize Mass Timber, "THE BALLPARK DISTRICT" became Canada's first Architecturally Controlled Commercial Development with some element of Mass Timber utilized in each and every project.

Mass Timber construction is growing exponentially and is becoming a great alternative for those seeking more sustainable and environmentally friendly solutions in today's carbon sensitive world.

### MASS TIMBER HOUSE

As a SHOWCASE LEARNING CENTRE for mass timber, Mass Timber House at Myshak Metro Ballpark will feature displays, seminars and clinics designed to highlight the many great environmental benefits, innovations, and attributes that are evolving within Alberta's blossoming Mass Timber Industry.

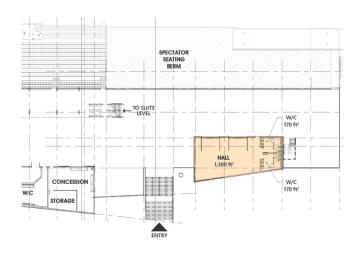
## A COMMUNITY GATHERING SPACE FOR MEETINGS, ACTIVITIES AND FUN!

While many might consider the primary purpose of Mass Timber House to be exciting in its own right, the opportunity to utilize this fantastic facility for so much more quickly became apparent.

Borrowed from the Molson House concept in Edmonton, this 1,300 square foot gathering centre can become the place to bring friends, family, teams, and groups together for a myriad of reasons including;

- Weddings, Stags & Stagettes
- Business Seminars and Clinics
- Team-building Functions & On-field Corporate Events
- Anniversaries and Birthday Parties
- Family Reunions

The magic and the beauty of the ballpark setting lies in its boundless opportunities to bring people from all walks of life together in one location. Mass Timber House will be no exception to that rule, but with a 12-month operating schedule that can accommodate your event any time of the year!



#### **CONCOURSE** LEVEL



**SUITE LEVEL** 



## MASS TIMBER HOUSE NAMING RIGHTS PARTNER

\$35,000 + GST annually 1 Available Min. 5-Year Commitment

As the venue Naming Rights Partner, you will receive a host of added benefits that go much further than simply having your name on the building.

#### It includes:

- Two-foot-high x thirty-foot-long single letter plastic signage on the north and south faces
- Use of the facility 6 times per year, including two times prior to Prospects games
- Twelve (12) VIP Prospects Season Tickets
- First Right of Refusal on Gold Sports-produced concerts & events
- A 10' wide x 8' high exterior digital board where your business can be featured digitally at each Ballpark Event
- One (1) 8' wide x 8' high interior showcase display cabinet

## MASS TIMBER HOUSE FEATURED INDUSTRY PARTNER

\$7,500 + GST annually
12 Available
Min. 3-Year Commitment

As a Featured Industry Partner, you will receive an opportunity to promote your business inside the venue on a permanent basis for the term of the agreement.

#### In addition, you will receive:

- Two (2) VIP Prospects Season Tickets
- First Right of Refusal on Gold Sports-hosted non-gameday events
- Use of the facility 2 times per year on non-game days
- One (1) 8' wide x 8' high interior showcase display cabinet
- Digital Concourse Advertising during Prospects home games

## GAMEDAY INDUSTRY DISPLAY PARTNER

\$3,000 + GST annually 28 Available

As a Gameday Industry Display Partner, you will receive an opportunity to host a clinic, seminar, team building event, business meeting, etc. prior to one Prospects regular season game. Along with the hosting opportunity, your company will receive the following.

- Access to the facility up to 2 hours in advance of the game
- Fifty (50) General Admission Tickets for your group to the Mass Timber House concourse patio
- Concourse Digital Advertising during Prospects game

## MASS TIMBER HOUSE EVENT RENTALS

\*Ask your Prospects representative for hourly rates and availability



## CONTACT KEATON MISKEW FOR MORE INFORMATION