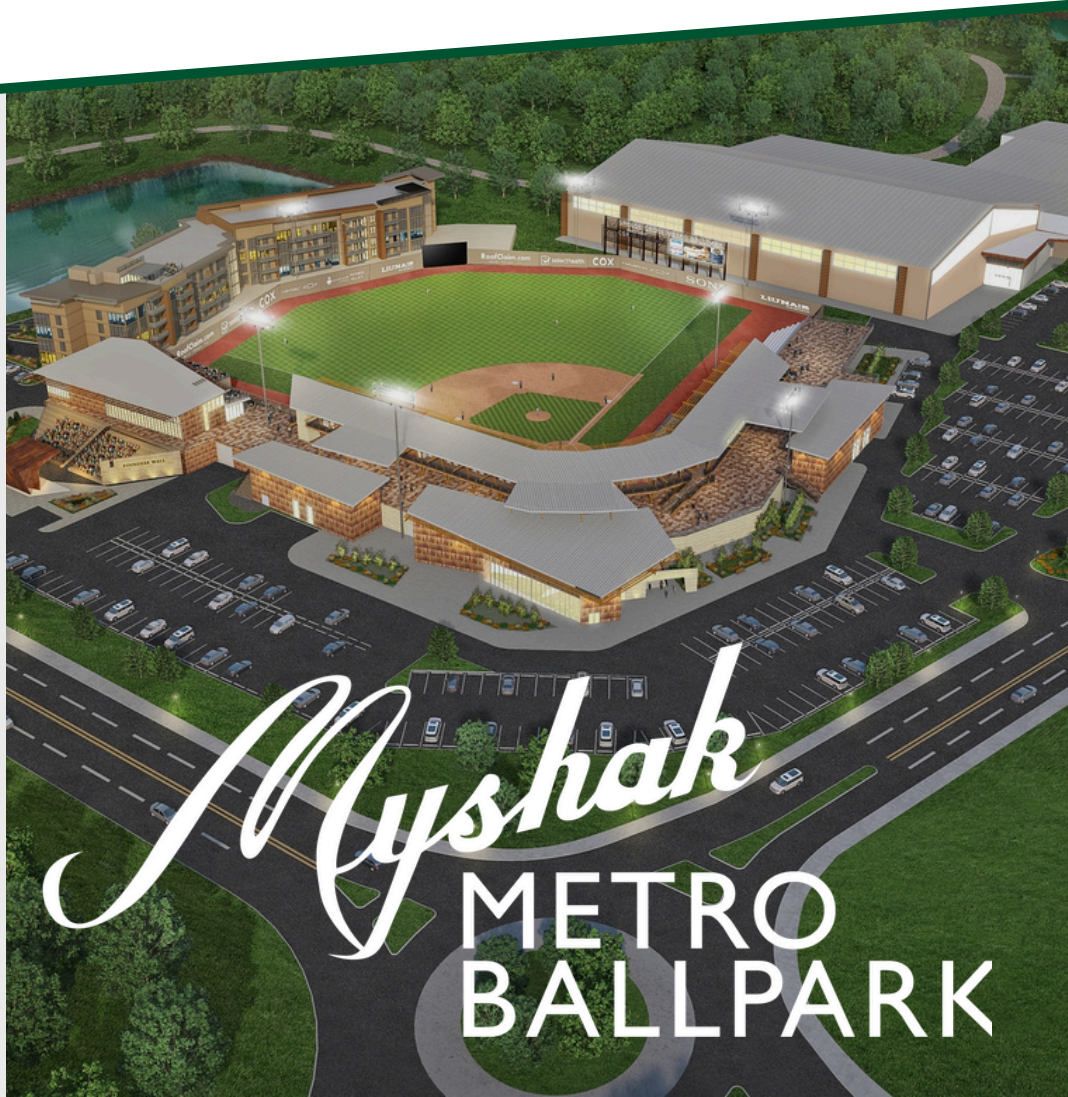


2025

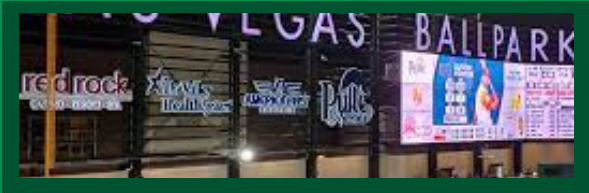
PARTNERSHIP OPPORTUNITIES

THE INAUGURAL SEASON



SIGNAGE AND BRANDING

BACKLIT SIGNAGE



MINIMUM 3-YEAR COMMITMENT
\$10,000 + GST

- Located beside the video board, fixated on a steel structure.
- 5 spots available.

BATTER'S EYE SIGN

MINIMUM 3-YEAR COMMITMENT
\$10,000 + GST

- Sign can be in colour. Will run across the top of the batter's eye for the full width.
- Only one available!
- Dimensions of 40'W x 4'H.



OUTFIELD FENCE SIGN

MINIMUM 3-YEAR COMMITMENT
\$8,000 + GST

- 24'W x 12'H advertising space (some room left on each side for neighbouring signs).

All white, modernized branding (proven to more effective & provides a cleaner look).

- 20 spots available (15 of the 20 have been spoken for – as of Nov 30, 2021).



SOLD OUT

FOUL POLE SIGNAGE

MINIMUM 3-YEAR COMMITMENT
\$8,000 + GST

- Branding space on both foul poles.



◆ All production and installation costs to be covered by the partner.

◆ Most partnership opportunities include tickets and additional exposure.

Mysthak METRO BALLPARK



Roofclaim.
 Metal Shingle T
 METRO BALLPARK

- ◆ All production and installation costs to be covered by the partner.
- ◆ Most partnership opportunities include tickets and additional exposure.

BACKSTOP SIGNAGE



MINIMUM 3-YEAR COMMITMENT
FOR PRICING, INQUIRE WITH OUR SALES REPRESENTATIVE

- Logo will be on the backstop padding, directly behind home plate.
- Will be visible from certain areas of the seating bowl and is a great opportunity for exposure on all live stream content.

MINIMUM 3-YEAR COMMITMENT
\$10,000 + GST

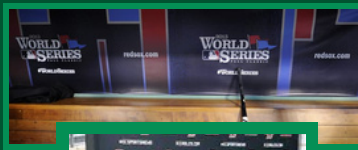
SEAT BACK BRANDING

- Logo will be seen on the back of all of the main seating bowl seats.
- Roughly 2,300 – 2,500 seats.

SOLD OUT



DUGOUT / MEDIA BACKDROP



MINIMUM 3-YEAR COMMITMENT
\$6,000 + GST

- Exposure inside the dugout to players, field renters, team photos, social media posts, etc.
- Alternating logo on the concourse media backdrop. Will get exposure through for interviews, media releases, fan photos, social media, etc.

BATTER'S CIRCLE BRANDING

MINIMUM 3-YEAR COMMITMENT
\$6,000 + GST

SOLD OUT



DUGOUT PADDING BRANDING

\$2,000 + GST

- Located on both Home and away dugout railings.
- Visible through field rentals, team photos, social media posts, etc.

SOLD OUT



BACKSTOP SIDE PADDING SIGNAGE

MINIMUM 3-YEAR COMMITMENT
\$6,000 + GST

- Located between backstop signage and dugouts.
- Will be visible to most fans in the grandstands.
- Price includes both first base and third base side padding locations.



ROTATING DIGITAL OUTFIELD RIBBON BOARD

\$4,000 + GST

- 20 spots available.
- 5'x50' advertising space
- The digital ad will be rotating between other partner ads from doors open to doors closed for all Prospects games and major events.



ROTATING DIGITAL CONCOURSE ADVERTISING

\$2,000 + GST

- 20 spots available.
- Dimensions to be determined, but sign will be in a prime, visible location.
- Located in high traffic areas on the concourse.
- Advertisement will rotate on multiple double sided, digital totems throughout Prospects games and other events.



MISCELLANEOUS

\$1,000 - \$3,000 + GST

- Various signage opportunities that could include branding in or around washrooms, concessions, elevator, entrances, box office, etc.).

COX

CHEVROLET 

 powershift **POWER ALLEY**
by NVEnergy

VIRTUAL BRANDING

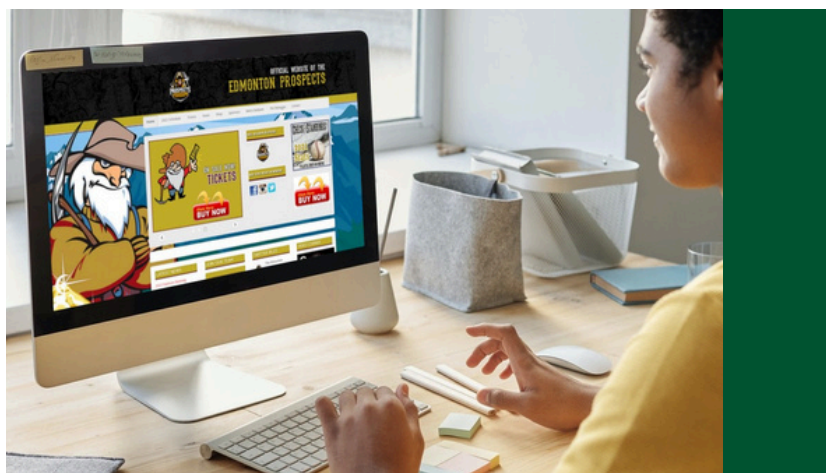
Most partnership opportunities include tickets and additional exposure.



SOCIAL MEDIA PARTNER

\$5,000 + GST

- Logo included on all pre game and post game summaries across Twitter, Facebook, and Instagram (roughly 14,000 followers).
- 112 posts on each platform.
- Additional messaging and digital branding opportunities included.



WEBSITE ADVERTISING

\$1,000 - \$2,500 + GST

SOLD OUT

- Prices vary on size and location of website advertising.
- Ask sales representative for more information on the different options.

COX

CHEVROLET

powershift
by NVEnergy
POWER
ALLEY

PROSPECTS VISION VIDEO BOARD

Most partnership opportunities include tickets and additional exposure.

CUSTOMIZED DIGITAL BRANDING

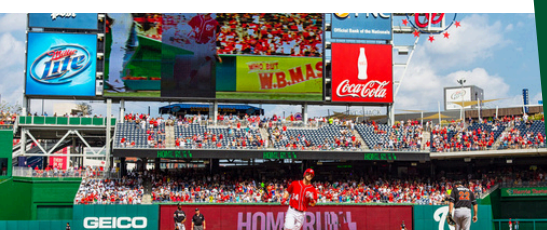
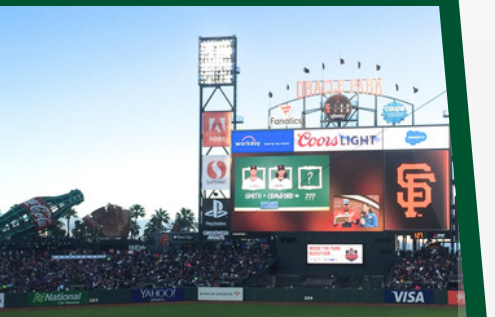
- Wide variety of different digital branding opportunities.
- Some examples could be: static digital signage, digital player features, replay sponsor, play of the game sponsor, etc.
- Ask Sales Representative for more information.

\$5,000 - \$10,000 + GST

PRE GAME COMMERCIALS (15-30 SECOND)

- Rotating commercials that start roughly one hour before first pitch.
- Played at every game in between pre game music and other corporate commercials.

\$3,000 + GST





GAME DAY + OTHER SPONSORSHIPS

GAME DAY SPONSORSHIPS

\$2,000 - \$5,000 + GST

Price ranges depending on the day of the week and projected attendance.

- Get recognition in all Prospects marketing and advertising leading up to and during the event.
- PA announcements, game day activations, ingress and/or egress handouts, and other creative ideas to interact and promote your business the Prospects fans.
- Receive tickets to bring staff, clients, family, or friends to your sponsored game!

BETWEEN INNING PROMOTION SPONSOR

\$3,000 - \$6,000 + GST

- Crowd entertainment and interaction is a huge tool to connect your branding and messaging with fans. Sponsor one of the many different between inning activities and associate your business with fun at the ballpark.
- Beat the Bolt, Trivia, 7th Inning stretch, Hat Shuffle, are just some examples.
- Comes with recognition over PA announcements, video board logo, and other to be determined elements.

TICKET STOCK SPONSOR

\$1,500 - \$4,000 + GST

- \$1,500 for exposure on every third ticket printed or \$4,000 for exclusivity on all tickets printed

PITCHING CHANGE SPONSOR

\$4,000+ GST

- Comes with recognition over PA announcements, video board logo, and other to be determined elements.
- Exposure for every home and away pitching change

◆ Most partnership opportunities include tickets and additional exposure.

GAME DAY + OTHER SPONSORSHIPS

KIDS CAMP SPONSOR

\$2,500 + GST

- Logo on all Kids Camp shirts.
- Exposure as Kids Camp Sponsor on website registration and all advertising leading up to and during the event.

SOLD OUT

JERSEY PATCH SPONSOR

\$5,000 + GST

Price is per jersey set + production and distribution

- Have your businesses logo on the sleeve of Prospects jerseys.
- Jersey patch will be seen in team photos, social media posts, etc.
- Receive one official Prospects jersey with your patch on it.

SOLD OUT

STARTING LINE-UP SPONSOR

\$3,000 + GST

- Comes with recognition over PA announcements, video board logo, and other to be determined elements.

FRONT + CENTER IN OUR GAME DAY PROGRAMS

<p>\$1000 per issue</p> <p>FULL PAGE Live 7.75"W x 10.25"H Trim 8.25"W x 10.75"H Bleed 8.75"W x 11.25"H No Bleed 7.45"W x 10"H</p>	<p>\$850 per issue</p> <p>2/3 PAGE 7.25"W x 6.65"H</p>	<p>\$700 per issue</p> <p>1/2 PAGE HORIZONTAL 7.25"W x 5"H</p>
<p>\$700 per issue</p> <p>1/2 PAGE VERTICAL 3.625"W x 9.75"H</p>	<p>\$549 per issue</p> <p>1/3 PAGE 7.25"W x 3.375"H</p>	<p>\$425 per issue</p> <p>1/4 PAGE 3.625"W x 5"H</p>



6000

copies of each program will be available to baseball fans!

CONTACT KEATON MISKEW

FOR MORE INFORMATION

KEATON@EDMONTONPROSPECTS.COM | 780-940-4854

Myshak
METRO
BALLPARK

